

Sayı : AOSB-142940**Tarih : 04.08.2025****Konu : BIGTECH AFRICA 2025 Etkinliği**

Sayın Sanayicimiz,

OSBÜK tarafından Bölge Müdürlüğümüze iletilen 9-11 Eylül 2025 tarihleri arasında Tunus'ta düzenlenmesi planlanan "*BIGTECH AFRICA 2025*" etkinliği konulu yazı ekte sunulmuştur.

Bilgilerinize rica ederim.

Saygılarımla.



e-imzalıdır

Ersin AKPINAR
Bölge Müdürü

Ek:

- 1 - İlgi Yazı
- 2 - BIGTECH Fuarı ve Sponsorluk Paketleri
- 3 - BIGTECH Fuarı ve Sponsorluk Paketleri -2
- 4 - BIGTECH Africa 2025 Katılımı İçin Genel Satış Şartları ve Koşulları
- 5 - Katılması Beklenen Konuşmacılar

Bu belge 5070 sayılı Elektronik İmza Kanunu kapsamında E-İMZA ile imzalanmıştır.

E-İmzalı suretinin aslını görmek için https://bd.adanaorganize.org.tr:8446/BelgeDogrulama/?sHtRt1Zh0vQ_ adresini ziyaret ediniz

Adana Hacı Sabancı Organize Sanayi Bölgesi Bölge Müdürlüğü

OSB Çukurova Cad. No:4 Sarıçam/ADANA/ TÜRKİYE

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Bilgi için : İlkin KOZAN/Kurumsal İletişim Uzma

e-posta : i.kozan@adanaorganize.org.tr

Dahili : 323



DAĞITIM YERLERİNE



Tarih : 01/08/2025
Sayı : 6450225777-E.1151
Konu : Diğer Kültür ve Tanıtım İşleri

İlgi: 31.07.2025 tarihli ve E-31213352-821-7119758 sayılı yazı

İlgide kayıtlı, Sanayi ve Teknoloji Bakanlığı Sanayi Bölgeleri Genel Müdürlüğü tarafından Kuruluşumuza iletilen "Diğer Kültür ve Tanıtım İşleri" konulu yazı ve ekleri ekte sunulmaktadır.

Bilgilerinizi ve ilgili hususun katılımcılarınıza duyurulmasını rica ederiz.

Saygılarımızla,

e-imzalıdır

Şükran ERDOĞAN SEVİM
Genel Sekreter V.

e-imzalıdır

Memiş KÜTÜKCÜ
Yönetim Kurulu Başkanı

Ek :

- 1- İlgi Yazı (1 Sayfa)
- 2- Yazının Ekleri

Dağıtım:

TÜM ORGANİZE SANAYİ BÖLGESİ
MÜDÜRLÜKLERİ

Bu belge, güvenli elektronik imza ile imzalanmıştır.

Evrak Doğrulama: <https://ebys.osbuk.org/enVision.Sorgula/BelgeDogrulama.aspx?eD=BS4JPN6M6&eS=1151> Pin Kodu: 28402

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T.C.
SANAYİ VE TEKNOLOJİ BAKANLIĞI
Sanayi Bölgeleri Genel Müdürlüğü



Sayı :E-31213352-821-7119758
Konu :Diğer Kültür ve Tanıtım İşleri

31/07/2025

ORGANİZE SANAYİ BÖLGELERİ ÜST KURULUŞUNA

İlgi : 25.07.2025 tarihli ve E-89580468-821-7112536 sayılı yazı.

Bakanlığımız Avrupa Birliği ve Dış İlişkiler Genel Müdürlüğünden alınan 9-11 Eylül 2025 tarihleri arasında Tunus'ta düzenlenmesi planlanan BIGTECH AFRICA 2025 etkinliği; konulu yazı ve ekleri paydaşlarınıza dağıtılmak üzere ekte gönderilmektedir.

Bilgilerinizi ve gereğini rica ederim.

Abdurrahman AYDIN
Genel Müdür

Ek:

- 1- Katılması Beklenen Konuşmacılar (8 Sayfa)
- 2- BIGTECH Fuarı ve Sponsorluk Paketleri (33 Sayfa)
- 3- BIGTECH Fuarı ve Sponsorluk Paketleri (8 Sayfa)
- 4- BIGTECH Africa 2025 Katılımı İçin Genel Satış Şartları ve Koşulları (19 Sayfa)

Bu belge güvenli elektronik imza ile imzalanmıştır.

Belge Doğrulama Kodu:8BA526CA-19A5-4CB4-9DFA-9185252F58CB

Belge Doğrulama Adresi:<https://www.turkiye.gov.tr/stb-ebys>

Mustafa Kemal Mahallesi Dumlupınar Bulvarı Eskişehir Yolu 2151.Cadde No:154 06510 Çankaya /ANKARA

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İnternet adresi:www.sanayi.gov.tr



BIGTECH *Africa*

**EXHIBITION AND
SPONSORSHIP PACKAGES.**

Halle 1 – Parc des expositions – Kram Tunis



SUMMARY.

- I. Exhibition Packages
- II. Sponsorship Packages
- III. À la carte Sponsorship

EXHIBITION PACKAGES

AVANTAGES COMPLÉMENTAIRES AUX EXPOSANTS

VISIBILITÉ + NETWORKING

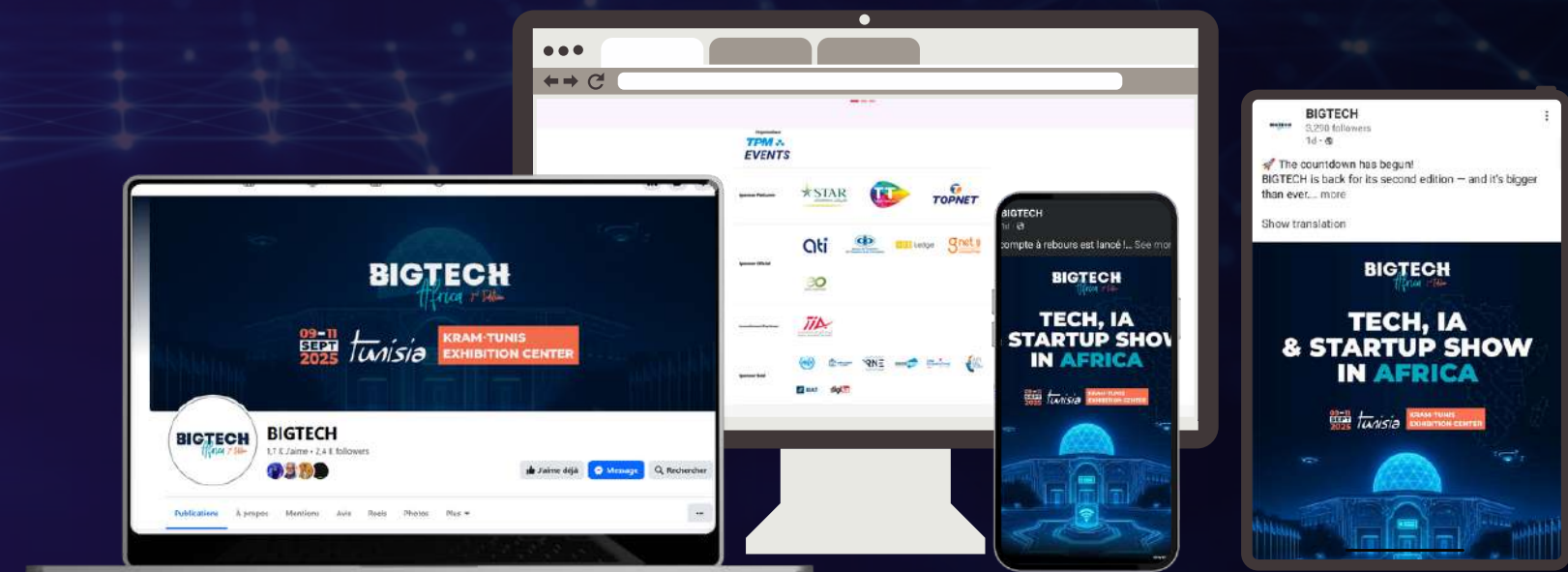
➤ Business meeting



● B2B “Business meeting” pack offered only to exhibitors with more than 9M² of surface area.

➤ Visibility

- Logo insertion on the website:
Exhibitors page
- Logo insertion in email campaigns
and newsletters
- Facebook / LinkedIn post
(albums dedicated to exhibitors)

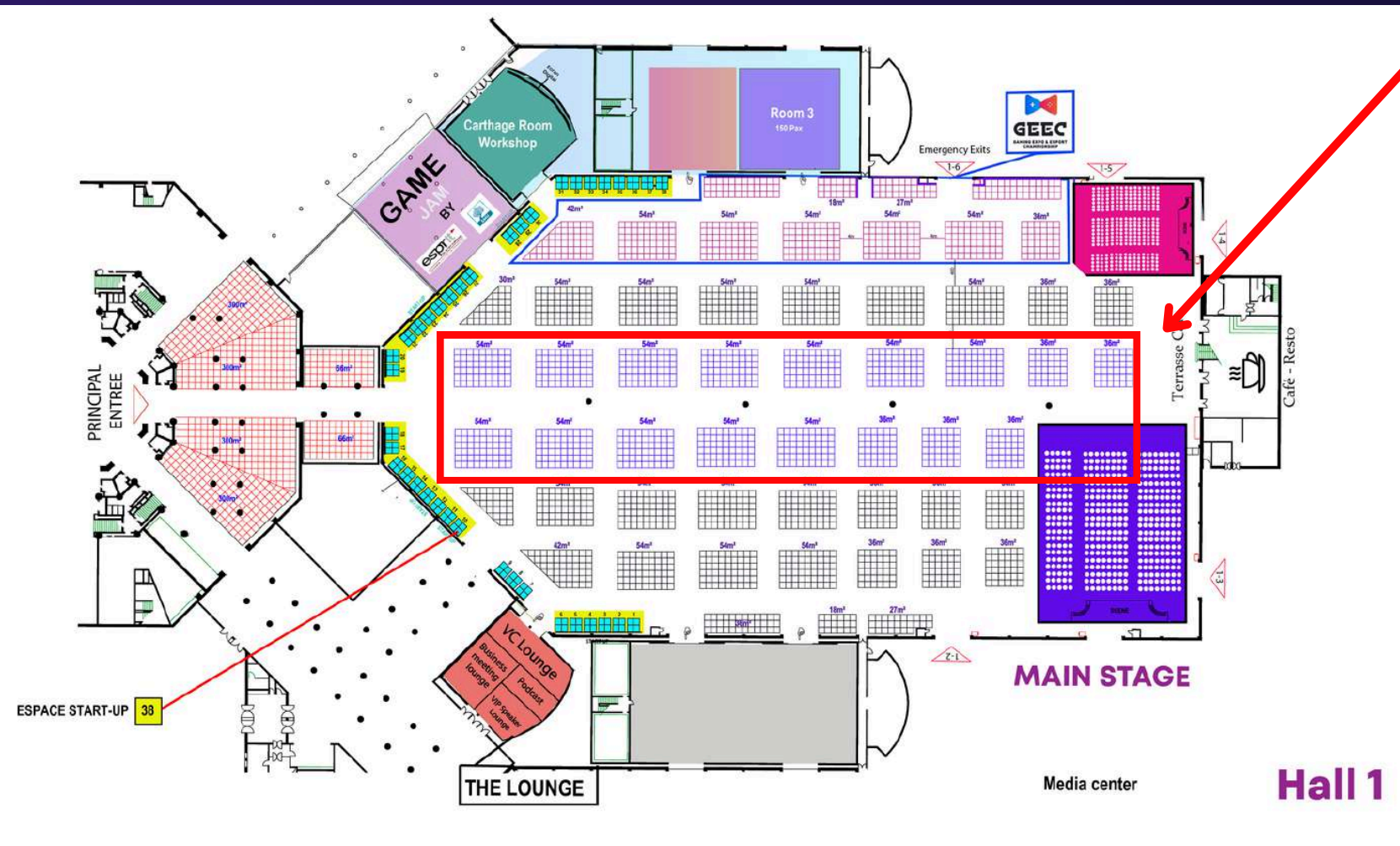


Bare Spaces.

A Zone: The BIGTECH Avenue.

750 TND HT / m²

300\$

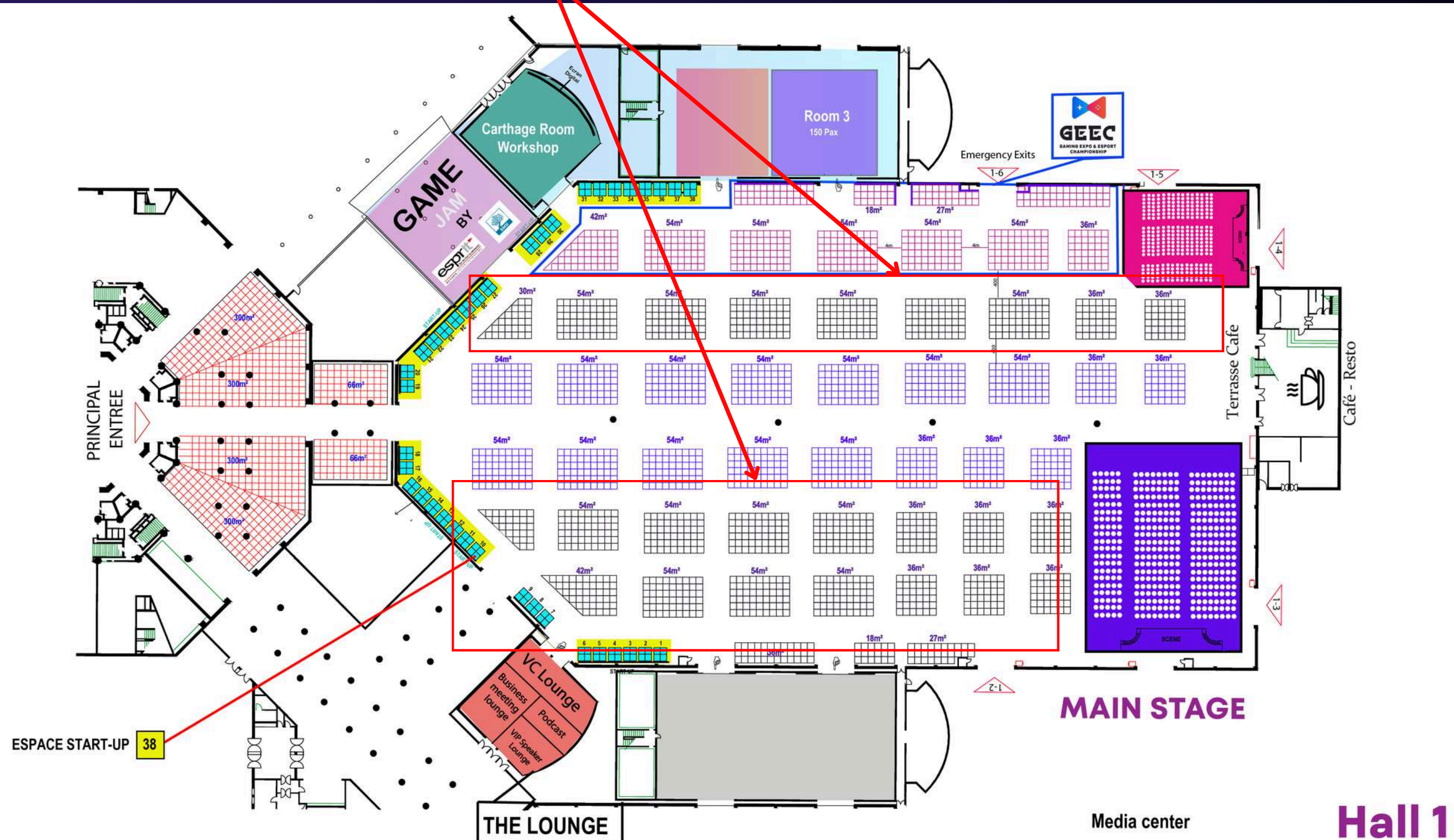


The available spaces on BIGTECH Avenue are exclusively reserved for **sponsors**.

See page No. (sponsorship package page).

Available spaces: **18m² / 27m² / 36m² / 54m²** or more.

Premium Zone



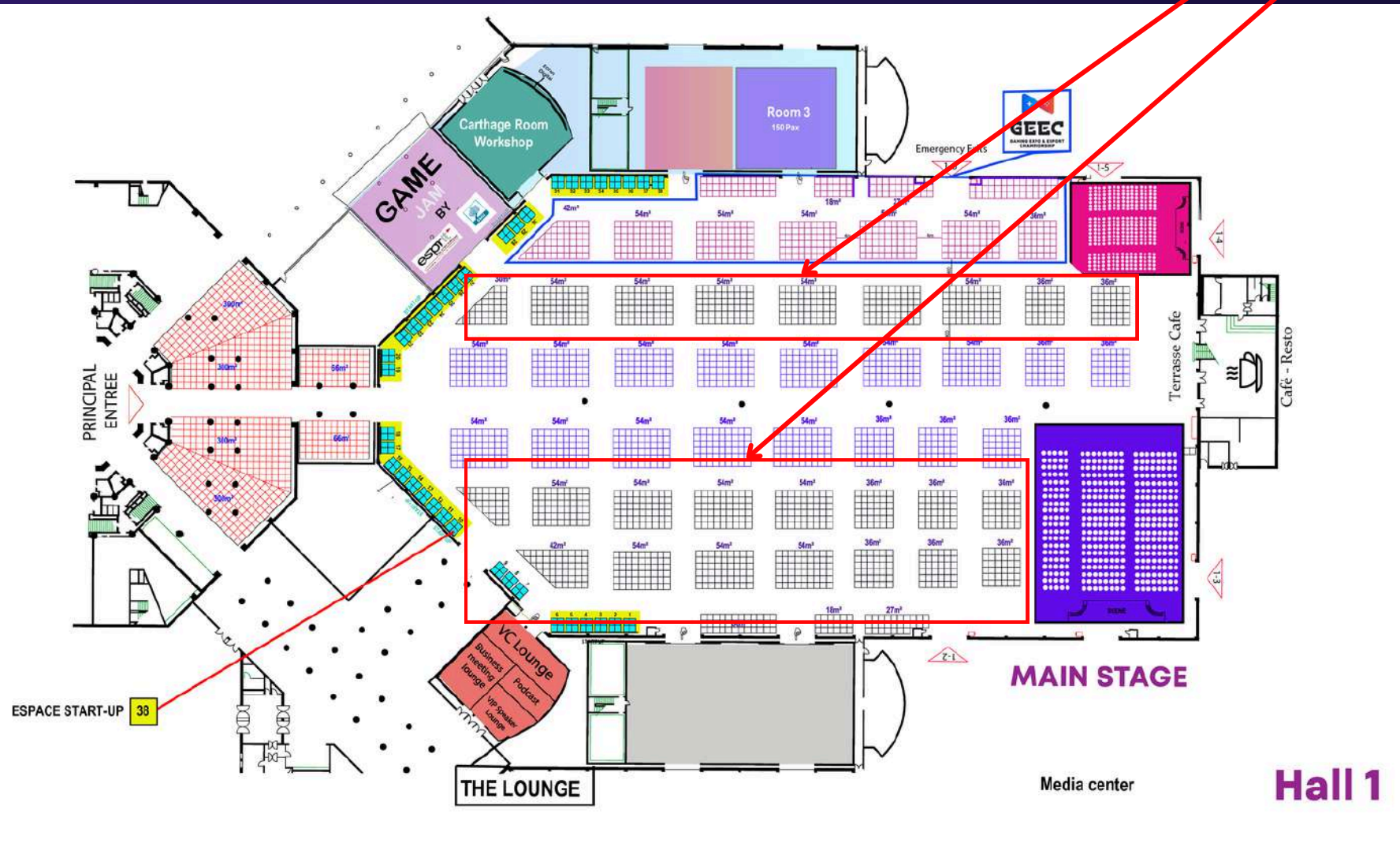
Bare spots

B

Zone : Premium

580 TND HT / m²

250\$



starting at 9m² (3*3)

Basic Setup – Premium Zone

$$580 + 70 = 650 \text{ TND HT / m}^2$$

300\$

Wooden partition:

2,5m Height

Floor covering

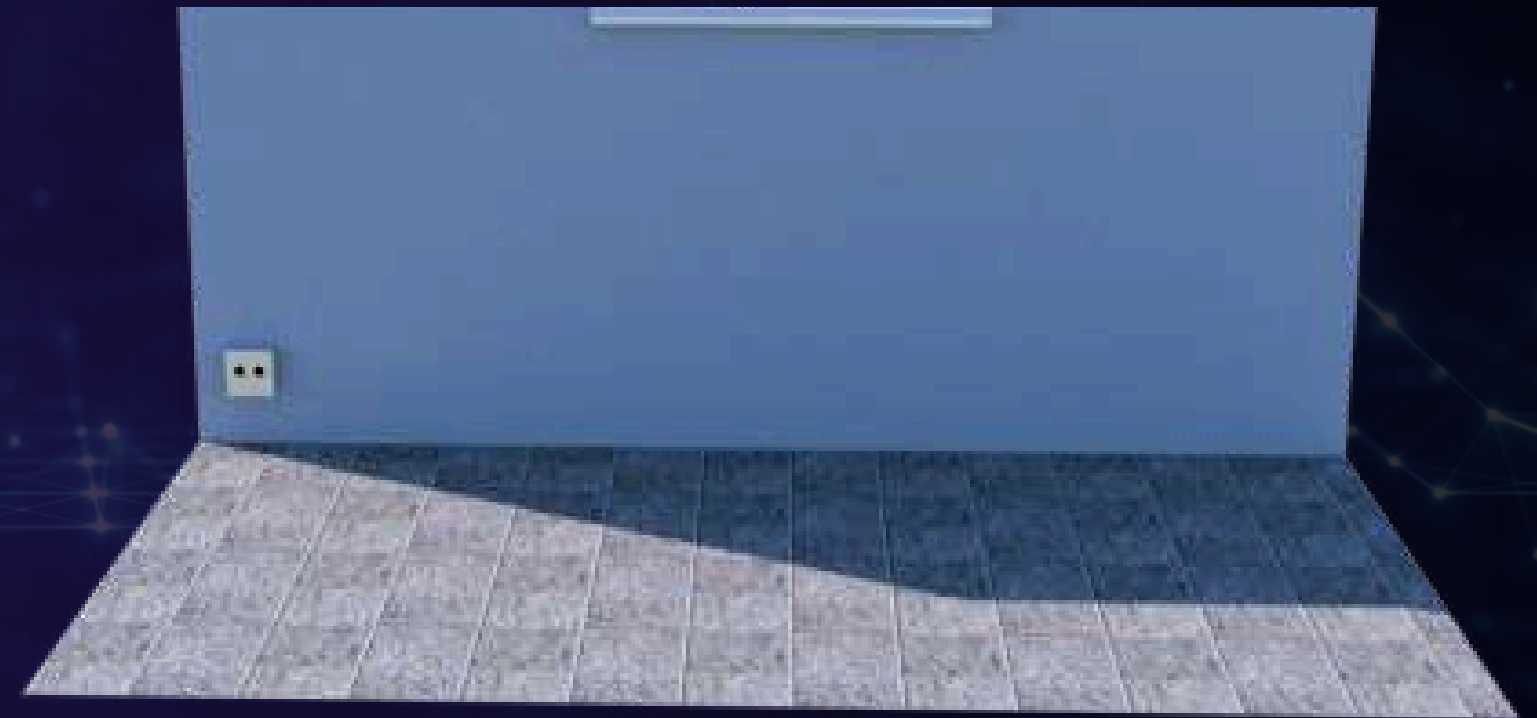
Felt Carpet

Lighting

1 Spotlight for every 9m²

Electricity

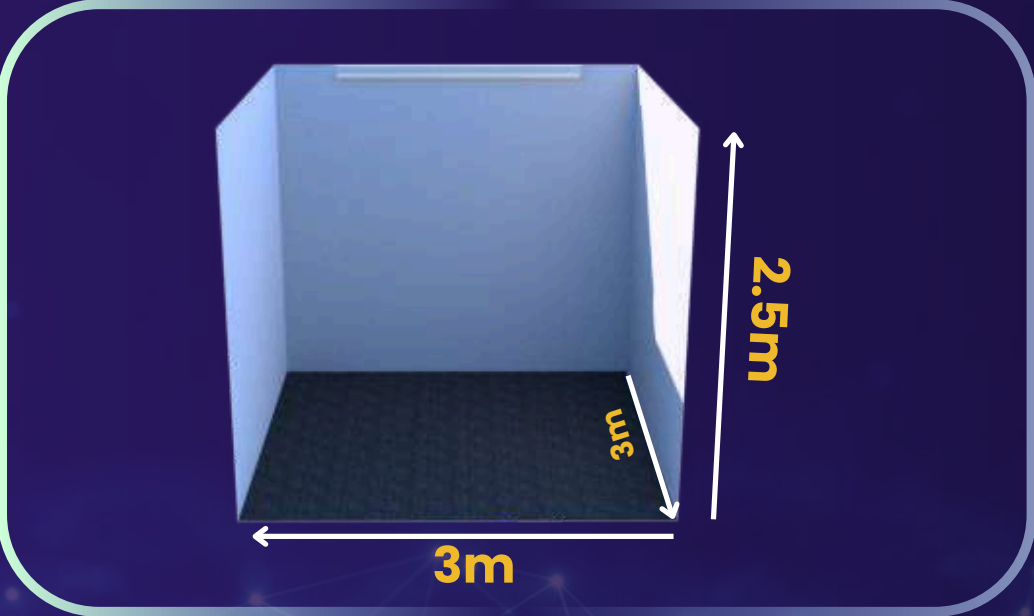
Single-phase power supply



Basic arrangement – Premium Zone.

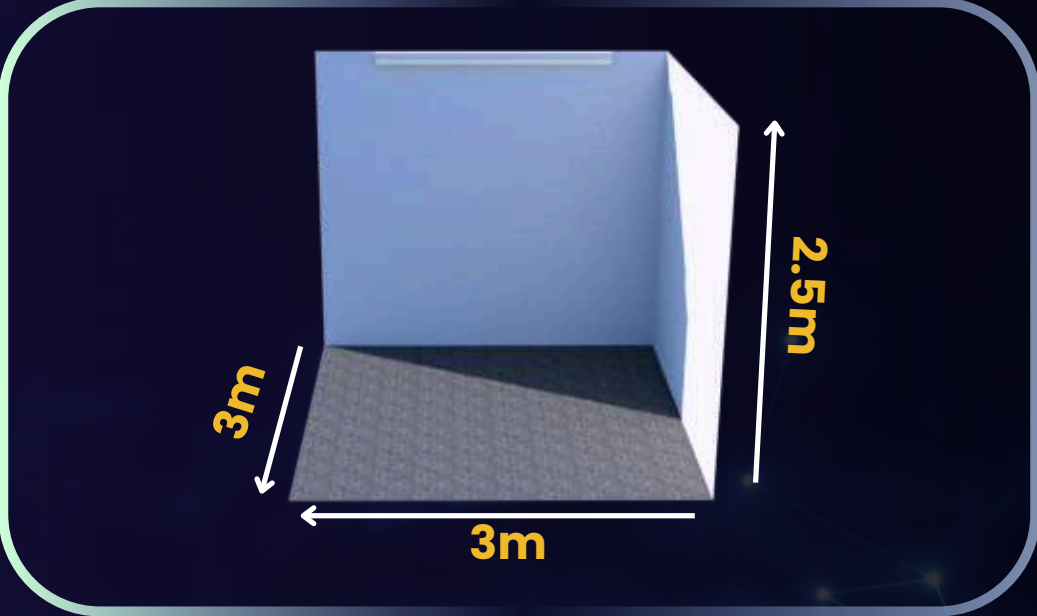
Booths models

9m² U-Shaped

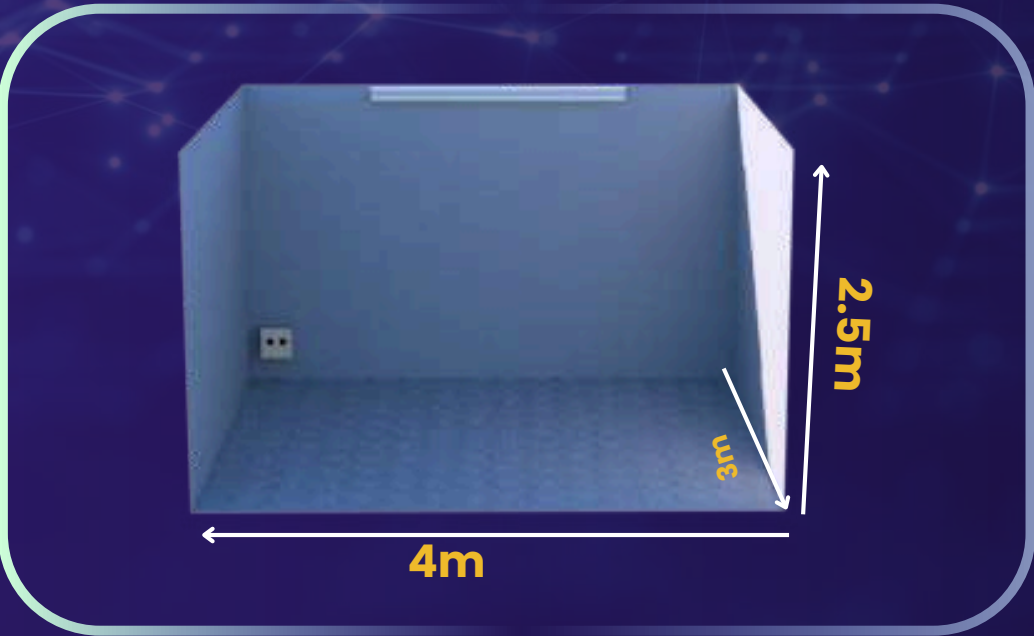


5 850 DT / 2 700\$
650 DT * 9m²
300\$ * 9m²

9m² L Shaped

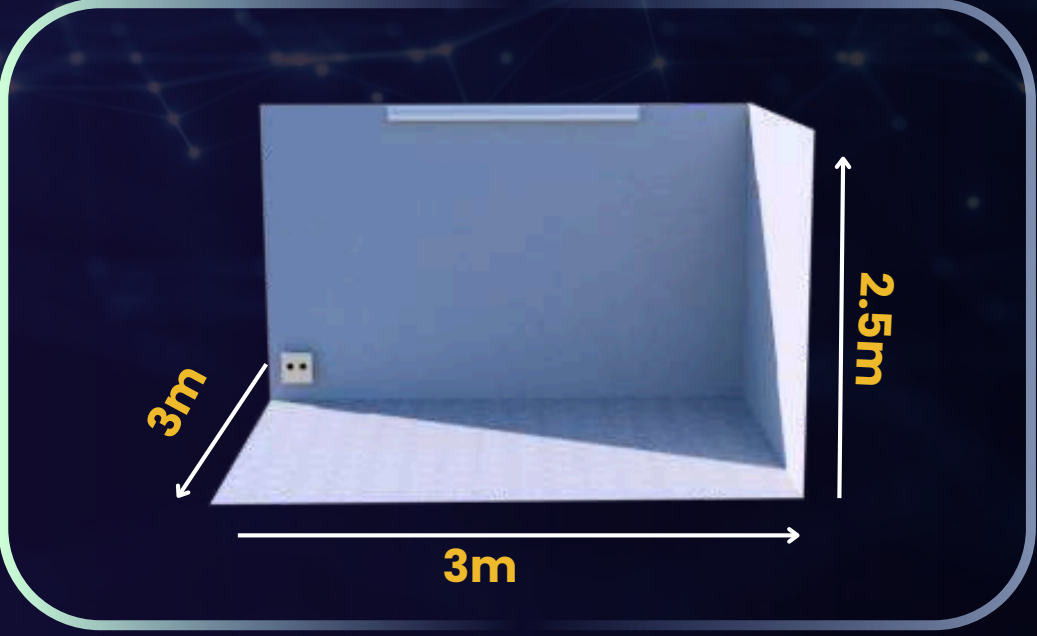


12m² U-Shaped



7 800 DT / 3 600\$
650 DT * 12m²
300\$ * 12m²

12m² L Shaped



Prices do not include VAT

Basic arrangement – Premium Zone.

15m² Booth Models

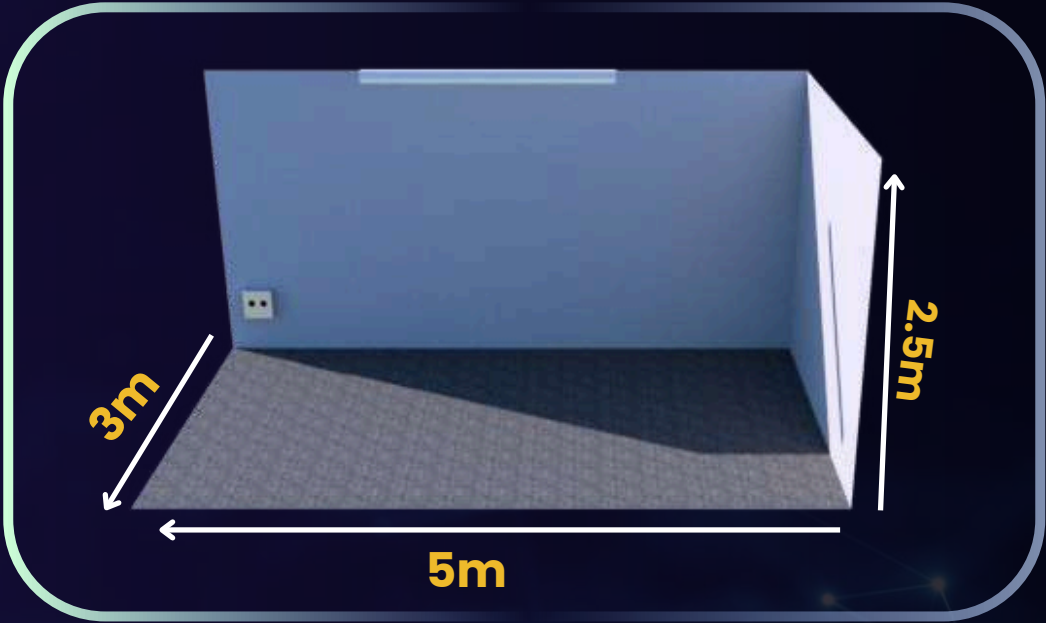
15m² U-Shaped



9 750 DT / 4 500\$

650 DT * 15m²
300\$ * 15m²

15m² L Shaped



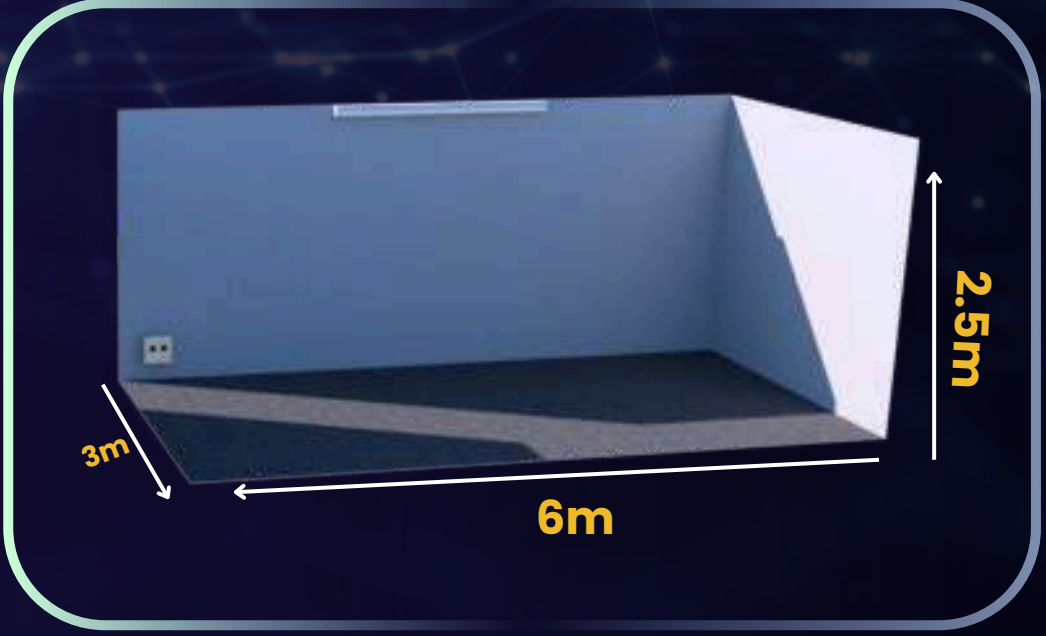
12m² U-Shaped



11 700DT / 5 400\$

650 DT * 18m²
300\$ * 18m²

12m² L Shaped



Prices do not include VAT

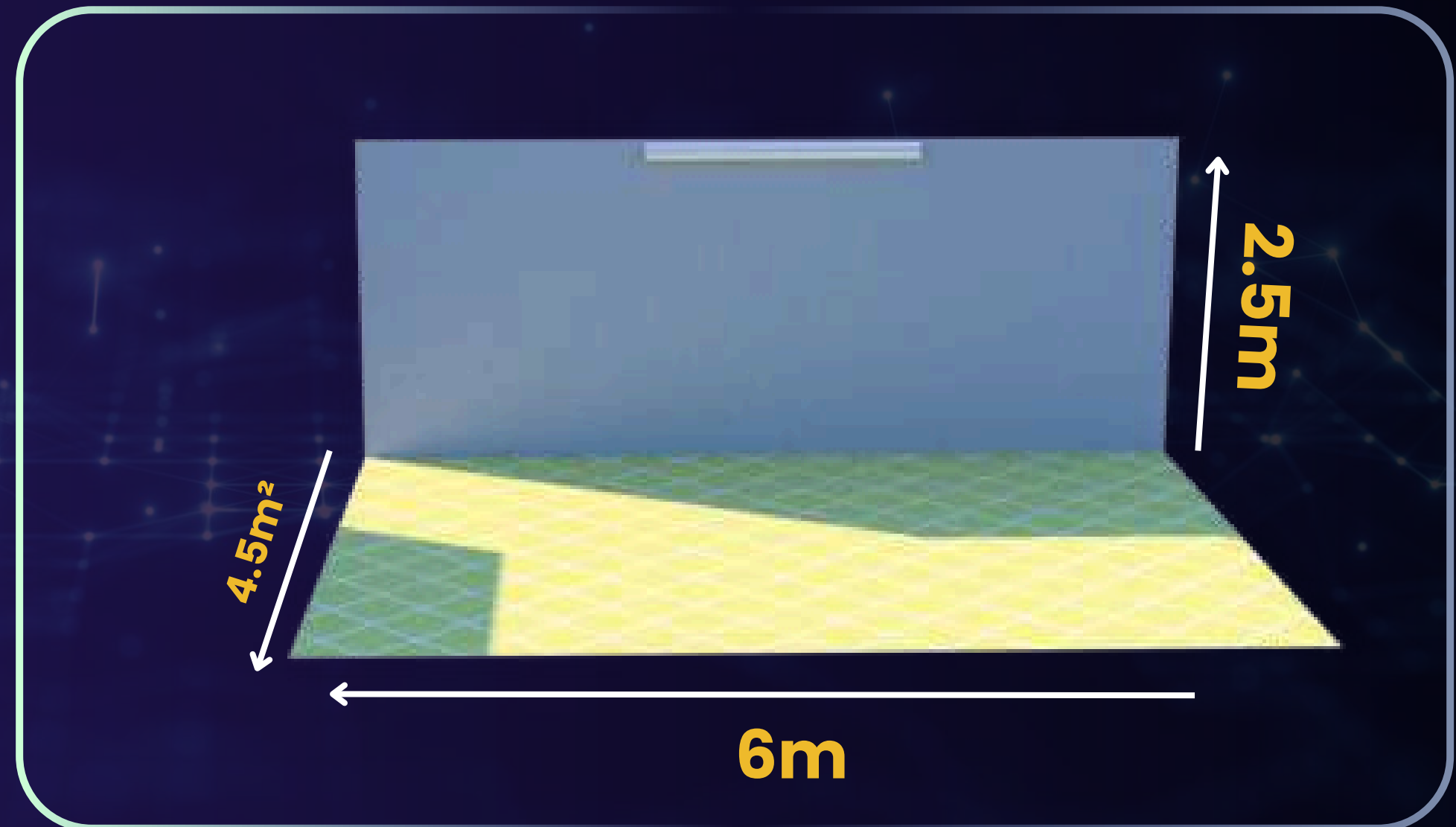
Basic arrangement – Premium Zone.

27m² Booth models

17 550 DT / 8 100\$

650 DT * 27m²
300\$ * 27m²

27m² Shape I



Prices do not include VAT

Innovation Zone

4M² UTIQUE Booth

Cloison :

Wooden structure 2.5 × 4, i.e. 10 m² (One 1m return on each side)
Customized printing on tarpaulin

Accessoires

1 Stool, 1 Desk (1 m/1 m) with Logo.

Floor covering

Felt carpet

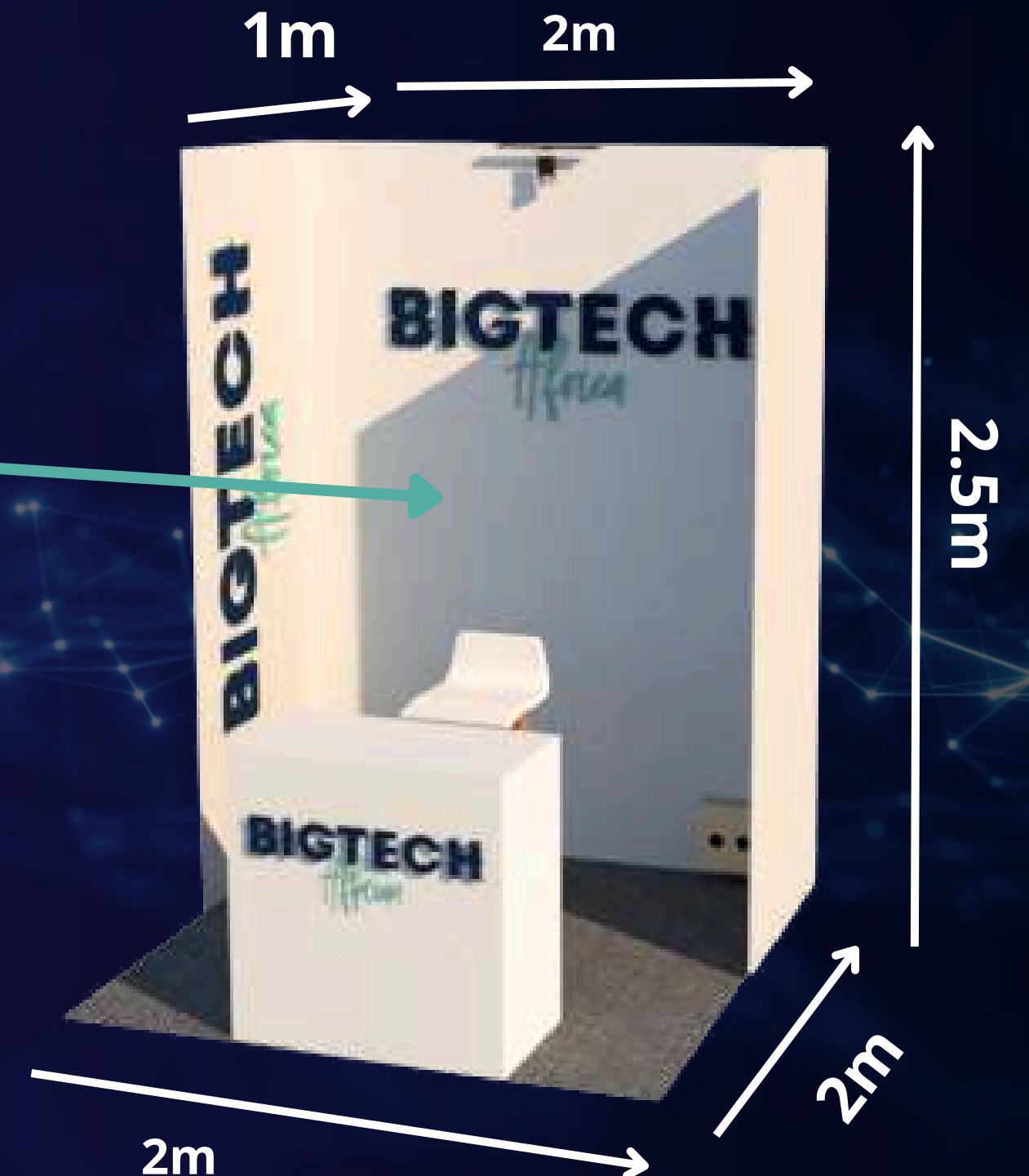
Light and electricity

Light with single-phase power source

Printing area
10m²

3500 DT / 1400 €

Turnkey



Innovation Zone

Stand UTIQUE 4M²

Cloison :

Wooden structure 2.5 × 4, i.e. 10 m² (1m return on each side)
Without Printing

Floor covering

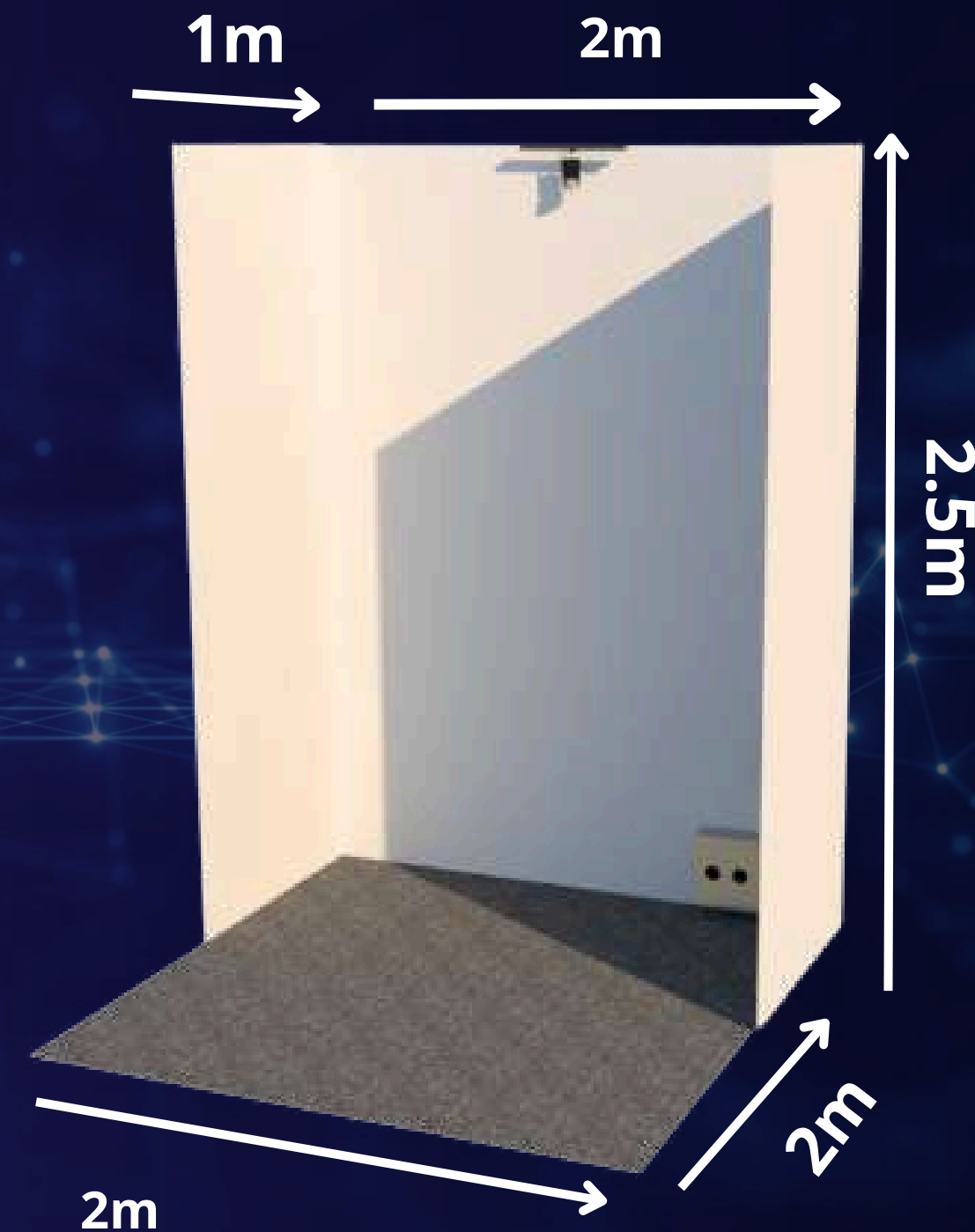
Felt carpet

Light and electricity

Light with single-phase power source

3000 DT / 1200 €

Basic arrangement



StartUP Zone

Stand UTIQUE 3M² (Aménagé clé en main)

2000 DT / 800€

● Cloison :

Wooden structure 2.5 × 1.5, i.e. 3.75 m²
Customized printing on tarpaulin/Vinyl
(Customer is in charge of graphic design)

● Accessories

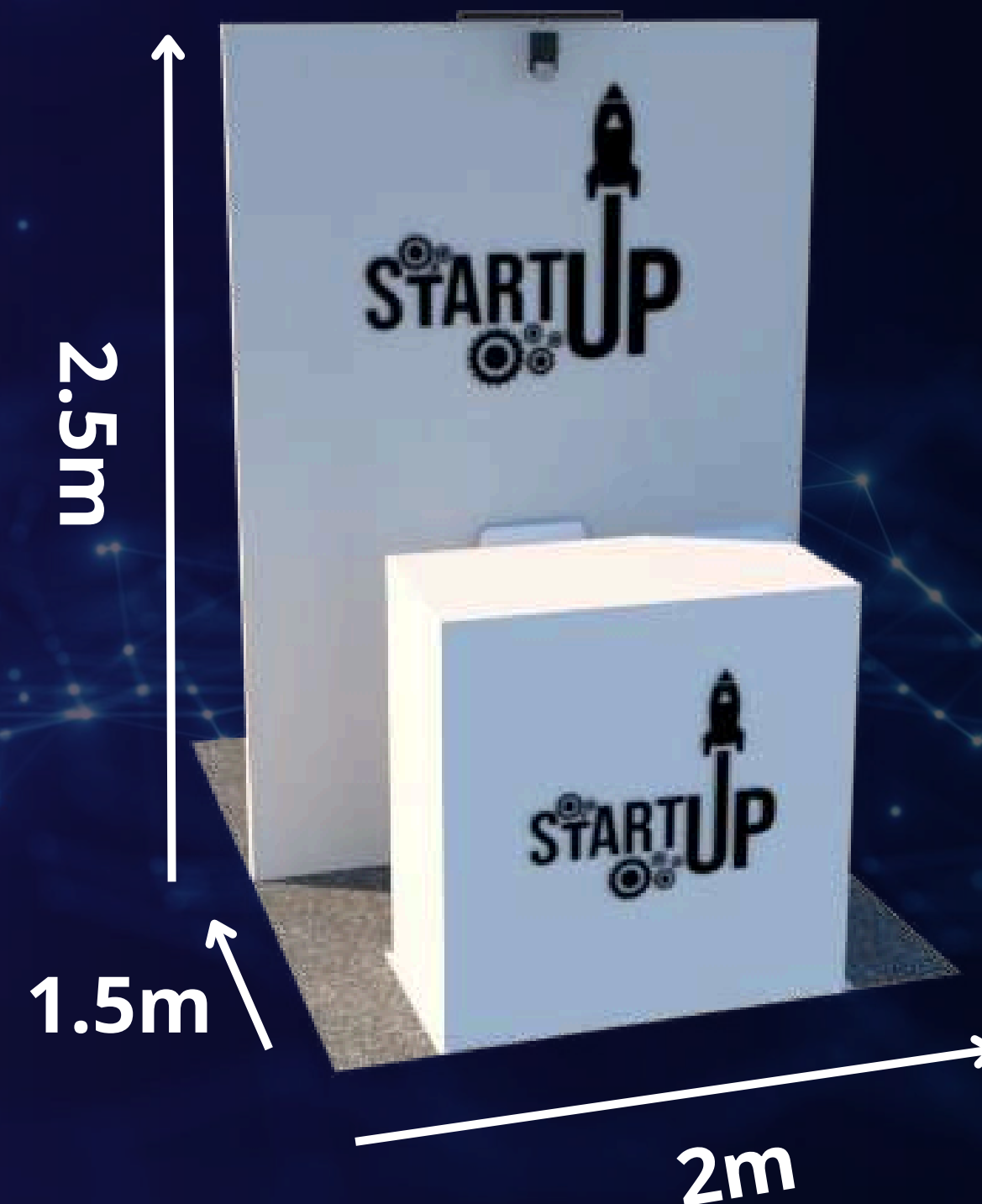
1 Stool, 1 Desk (1 m/1 m) with Logo.

● Floor covering

Felt carpet

● Light and electricity

Light with current source



Prices do not include VAT

SPONSORSHIP PACKAGES

SPONSORSHIP LABELS					
Services and Benefits	Digital	Gold Sponsor	Official Sponsor	Platinum Sponsor	Diamond Sponsor
		10 000 DT HT	25 000 DT HT	50 000 DT HT	100 000 DT HT
		7 000\$	17 500\$	35 000\$	70 000\$
Logo placement on the website: - Sponsors page (Rank / dimensions)		✓	✓	✓	✓
Logo placement in email campaigns and newsletters (dimensions): 12 email campaigns, 60k subscribers		2 mails	4 mails	6 mails	10 mails
1 email announcing the sponsor's participation, sent to registered attendees (between 5k-10k).		-	-	✓	✓
Facebook post		1 post	2 posts	Sponsored post	Sponsored post + reel
LinkedIn post		1 post	2 posts	Sponsored post	Sponsored post + reel
Facebook Ads		-	✓ 15k- 60k	✓ 75k- 220k	✓ 190k-550k
Logo placement on the Eventoo platform		-	✓	✓	✓
Access to the event's KPIs		✓	✓	✓	✓

SPONSORSHIP LABELS

Services and Benefits

PR & Urban Display

Gold Sponsor

10 000 DT HT

7 000\$

Official Sponsor

25 000 DT HT

17 500\$

Platinum Sponsor

50 000 DT HT

35 000\$

Diamond Sponsor

100 000 DT HT

70 000\$

Logo placement on digital urban billboards for 15 days.



Logo placement on the press kit and invitations.



Visibility during the event

Main stage conference room screen

Placement of sponsor logos in a single batch on the digital screen in the conference room (10s-15s).



Logo placement during the official inauguration (60 minutes).



Logo transition on the conference room screen every hour for 2 days.

-



Insertion d'une vidéo promotionnelle 3 fois / jour avant 1ère session / session d'ouverture / durant pause déj

-

-

-



SPONSORSHIP LABELS					
Services and Benefits		Gold Sponsor	Official Sponsor	Sponsor Platinum	Diamond Sponsor
		10 000 DT HT	25 000 DT HT	50 000 DT HT	100 000 DT HT
Panel / workshop sponsorship		7 000\$	17 500\$	35 000\$	70 000\$
2 Panels sponsorship (powered by)		-	-	-	✔
The opportunity to host a workshop (subject to approval by the scientific committee).		-	✔	✔	✔
Support placement					
Advertising support locations (outdoor space at the client's expense)		-	-	-	✔
Podcast					
15-minute interview during the event				✔	✔
Pre-roll: Pre-roll: Advertisement played at the beginning of the podcast, before the main content.		-	-	-	✔
Mid-roll : Advertisement played in the middle of the podcast.		-	-		✔
Post-roll : Publicité diffusée à la fin du podcast		-	-	-	✔

SPONSORSHIP LABELS

Services and Benefits

Sponsor Gold

10 000 DT HT

7 000\$

Sponsor Officiel

25 000 DT HT

17 500\$

Sponsor Platinum

50 000 DT HT

35 000\$

Sponsor Diamond

100 000 DT HT

70 000\$

Logo placement on the digital podcast screen.

-

-

-



Registration & Badging

Logo placement on the back of the badge.

-

-

-



Visibilité sur le badge numérique.

-

-

-



Report

Overall event report, statistics, and reporting related to your visibility and participation in the event.



actions that have already been taken are not retroactive

À LA CARTE SPONSORSHIP.

CUSTOMIZED AND TAILOR-MADE OFFERS.

Lanyard sponsor

8 000 TND 4000 €



15,000 badges:
All profiles: visitors,
exhibitors, speakers,
etc.

Customized Pricing Offer.

Registration area Sponsor

5 000 TND 2500 €



Display of your logo on the wall and the
badging desk.

Looking for exclusivity? Contact us.



VISIBILITY ON THE CONFERENCE ROOM SCREEN - MAIN STAGE.

Option 1

Logo transition among others during the **official inauguration** (4 times over 60 minutes).

2 000 TND **1000 €**

Option 2

Insertion of a 20-second promotional video 3 times a day... before the first session / before the opening session / during the lunch break.

5 000 TND **2500 €**

Option 3

Transition of the logo on the conference room screen every hour for 3 days **(12 insertions per day)**.

4 000 TND **2000 €**

Customized Pricing Offer.

Looking for exclusivity? Contact us.

Agenda Sponsor

PERSONALIZED
SPONSORSHIP



Panel Sponsor

Association of the sponsor's name with the panel **(powered by)**

10 000 TND 5000 €

Customized Pricing Offer.



Keynote Sponsor

Association of the sponsor's name with the keynote **(powered by)**

4 000 TND 2000 €



Workshop Sponsor

Association of the sponsor's name with the workshop **(powered by)**

3 000 TND 1500 €

Looking for exclusivity? Contact us.

Studio & Podcast Sponsor

PERSONALIZED
SPONSORSHIP

The sponsor may place their communication materials in the space only during the activity's scheduled time.



3 jours



Visibility Before, During, and After the Event.

1. Associate and place the logo in the activity's branding before, during, and after the event.
2. Placement of a support: (1 roll-up / 1 flag)
3. Logo insertion in the live streaming
4. 1 interview/podcast
5. Logo placement on the live TV screen at the entrance

5 000 TND

Podcast video

Promotional Video

Customized Pricing Offer.

Looking for exclusivity? Contact us.

Side Events Sponsors

PERSONALIZED
SPONSORSHIP



VC Lounge

By sponsoring the VC Lounge, your brand will gain visibility among decision-makers in the tech and innovation sector.

Customized Pricing Offer.



VIP Lounge

Sponsoring the VIP Lounge allows a company to associate itself with a premium experience and gain visibility among technological and economic leaders.



B2B Area

Sponsoring the B2B Area allows a company to position itself as a key player in networking and business development.

Looking for exclusivity? Contact us.



1. A Catering Sponsor is a partner that provides or finances meals and beverages during the event. This type of sponsorship allows caterers, restaurants, food companies, and beverage brands to showcase their products while enhancing the participant experience.

VIP Experience Sponsor.

PERSONALIZED
SPONSORSHIP



Welcome Guest & Transfer

Welcome Guest & Transfer involves the reception and transportation of participants, speakers, and VIPs during an event.



Air Transport Provider

The airline sponsor is an airline company that supports an event by offering exclusive benefits to the organizers.



Accommodation

The accommodation sponsor is a partner who provides or facilitates lodging for speakers and VIPs during the event.

Customized Pricing Offer.

Looking for exclusivity? Contact us.

**SPONSORSHIP OVER
100,000 DNT. / 50 000 €**

Co-Hosting Sponsorship

Exclusive Sponsorship

Co-Branding

Sponsoring Exclusif

Sponsoring Mécénat

Prices do not include VAT



SPONSORSHIP LABELS.

Strategic Partner

Global Innovation Partner

Future Technology Partner

AI & Smart Solutions Partner

Digital Partner

Business Solution Partner

ICT Innovation Partner

Strategic AI Partner

MedTech Partner

Strategic Partner

Global Innovation Partner

Tech and Digital Partner

Investor Network Partner

Investor Dinner Sponsors

Hospitality Partner

Strategic Partner

Logistic Partner

Knowledge Partner

Transportation Partner

Culture Partner

Media Partners

SALES GENEREAL TERMS & CONDITIONS

- Before participating in BIGTECH Africa 2025, please read our General Terms and Conditions. They define the terms and conditions of reservation, payment, access and participation.

- **Reservation and Confirmation of Participation**

Procedure and documents required to validate your registration.

- **Terms of payment**

Due dates, percentages to be paid, payment methods accepted.

- **Access to the exhibition hall and booth set-ups**

Dates, access conditions and authorizations required for development.

- **Access for service providers and exhibitors**

Authorized entry and circulation on site for service providers.

- **Dismantling at the end of the event**

schedules for dismantling stands and removing equipment.

- **Acceptance of Terms and Conditions**

Contractual commitment by signing the participation documents.

[Click here to view the PDF document](#)



LES SPONSORS & LES PARTENAIRES DE BIGTECH 2024

Organisateur



Partenaire Officiel



Scientific & Strategic AI Partner



Co-organisateur



Digital Journey Partner



Sponsor Officiel



Sponsor Gold



بنك تونس و الإمارات
Banque de Tunisie et des Emirats



Sponsor Silver



Partenaires



Managers



LES EXPOSANTS DE BIGTECH 2024



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BIGTECH

Africa 2nd Edition

09 > 11 **SEPT**
2025



**Kram Exhibition and International
Trade Center, TUNIS - TUNISIA**

**TÜRK HEYETİ ŞİRKETLERİ
İÇİN İŞ TEKLİFİ**



HAZIRLAYAN:
MARYEM TOFFAHI



+21625179465



maryem.toffahi@tpm.tn

İÇİNDEKİLER :

- 1-TEKNİK TEKLİF :
- 2-FİNANSAL TEKLİF:
- 3-GÖRSELLER & 3D:

1-TEKNİK TEKLİF :

Value Proposition	Overview
1. Sergileyici	Ayrıcalıklı Düzenleme: Stand Aksesuarları • Delegasyon logosu ile markalı 01 ahşap masa • 01 yüksek sandalye • 02 standart sandalye • 01 alçak masa • Üç fazlı elektrik kaynağı • Keçe halı kaplı yükseltilmiş platform (sahne)
2.Atölye Çalışmalarına ve Konferanslara Erişim	• 03 Rozet • Sergiye erişim (3 gün) • Konferanslara sınırsız erişim – Ana Sahne • Atölyelere sınırsız erişim – Kartaca Sahnesi • Eventoo platformuna erişim

Value Proposition	Overview
3. İş Fırsatlarına Erişim	Etkinlik Öncesi: • Eventoo platformuna ve eşleştirme sistemine erişim • Nitelikli iş toplantılarının planlanması • B2B iletişiminin başlatılmasında kişiselleştirilmiş destek Etkinlik Sırasında: • İş Toplantıları Salonu'na erişim (akredite profillere özel) • Toplantıların takibi ve iş fırsatlarının optimize edilmesi • Yerinde teknik destek
4. Görünürlük	• Web sitesine logo yerleştirilmesi: Katılımcılar sayfası • E-posta kampanyaları ve bültenlerde logo kullanımı • Facebook / LinkedIn paylaşımları (katılımcılara özel albümler)

2-FINANSAL TEKLİF:

Hizmet Tanımı	Adet	Birim Brüt Fiyat (Vergi Hariç) €	İndirim (%)	İndirim (Vergi Hariç) €	Birim Net Fiyat (Vergi Hariç) €	Net Toplam Fiyat (Vergi Hariç) €
Fuar Standı	1	1600	25%	400	1200	1200
İş Fırsatlarına Erişim	1	400	100%	400	0	0
İndirim Öncesi Toplam (Vergi Hariç) €						2 000 €
İndirim						800
İndirim Sonrası Net Toplam (Vergi Hariç) €						1 200€
KDV %19						228€
Vergi Pulu						1€
KDV Dahil Toplam €						1 429€

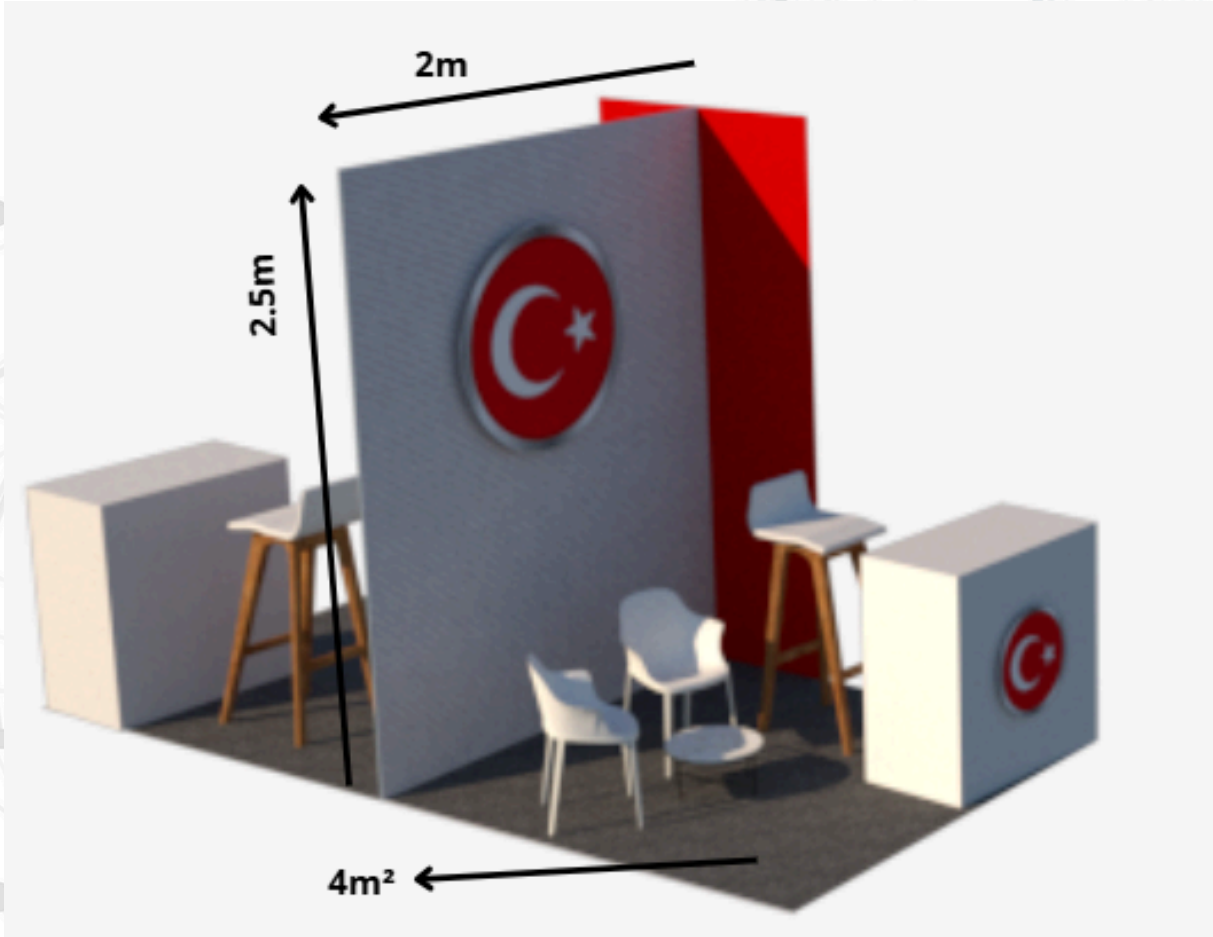
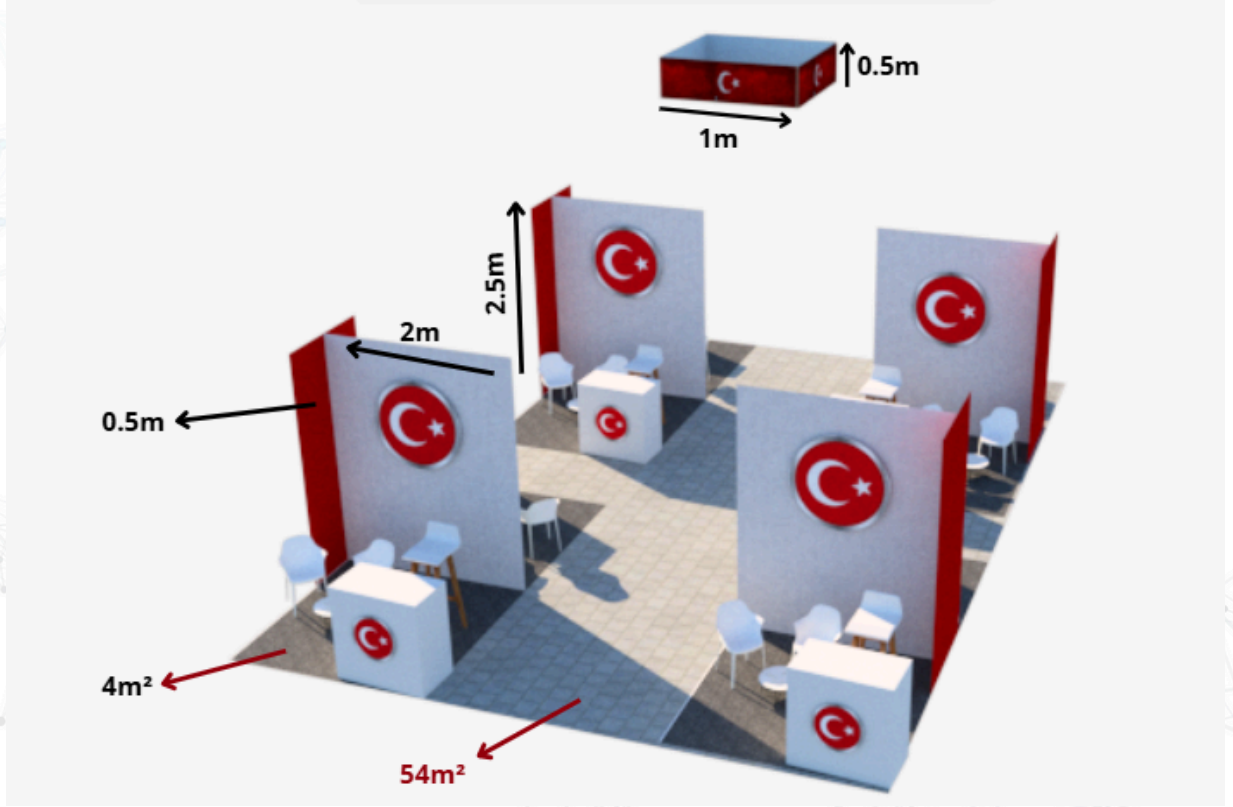
3-GÖRSELLER & 3D:

BIGTECH Exhibition Layout *2nd Edition*



Hall 1

TÜRK PAVYONU



İLETİŞİM BİLGİLERİ

Skander HADDAR

BIGTECH Africa'nın CEO'su ve Organizatörü

E-posta: skander.haddar@tpm.tn

Telefon: (+216) 22 982 982

Toffahi Maryem

Hesap Yöneticisi

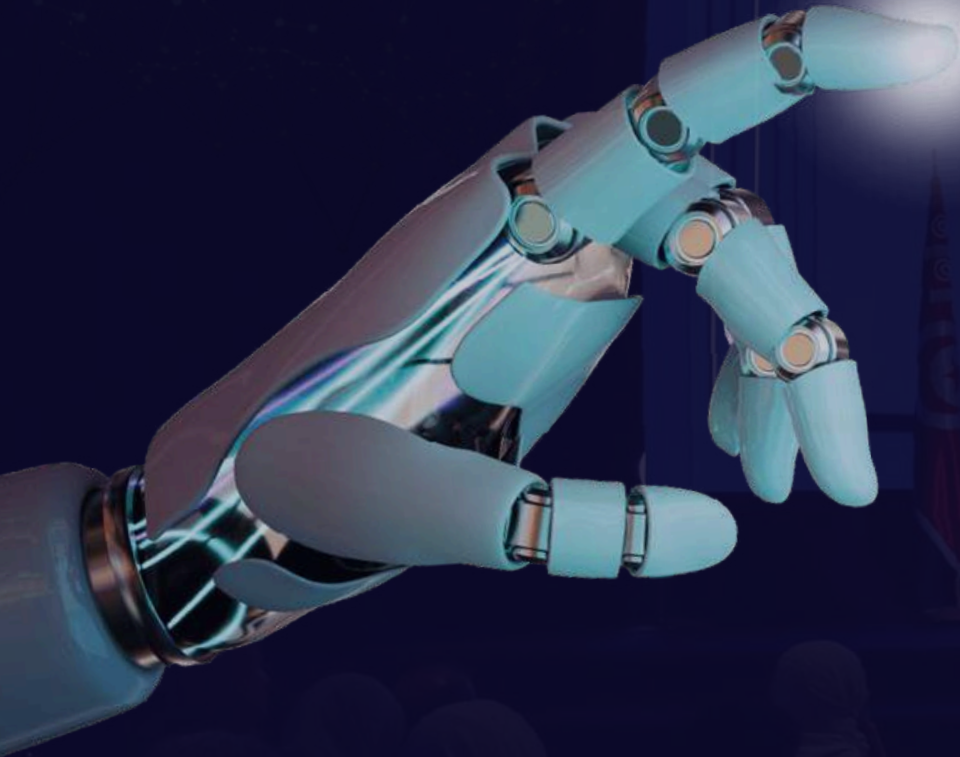
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BIGTECH

Africa

Tech, IA & Startup Show in **Africa**



BIGTECH 2025

PRESENTATION DOCUMENT



09 > 11 SEPT
2025



**Kram Exhibition and International
Trade Center, TUNISIA**

THE UNMISSABLE BIGTECH 2025

Following a highly successful first edition, BIGTECH 2025 returns with even greater ambition: to position Africa as a global technology hub and to connect the African tech ecosystem with international opportunities.

By hosting this event, Tunisia asserts itself as a leading African technology hub—a natural meeting point for talent, innovation, and business opportunities. In this spirit, BIGTECH 2025 offers a unique platform for networking, learning, and accelerating digital transformation.

01

**A Catalyst for
Networking
Opportunities**

02

**An Immersive
Platform**

03

**A Strategic and
Business-Oriented
Gathering**

04

**An International
Reach**



THE KEY ACTIVITIES OF **BIGTECH 2025**

1

**BIGTECH Conference
(Main Stage)**

2

**Workshops
& Masterclasses**

3

**Expo
& Startup pavilion**

4

**BIGTECH
Awards 2025**

5

**B2B Meetings
Meet Investors**

6

Major Announcements

7

**Hackathons
& Challenges Innovation**

8

Networking Side Events

KEY FIGURES OF BIGTECH 2025

15 000+

Visitors

150

Exhibitors & Partners

100

Exhibiting Startups

10

Award-Winning
African Startups

1

Honored
Countries

1 000+

B2B
Meetings

50

International
Investors

40

Big Buyers

3

Official
Delegations

100

National
and International Media

100+

International
Speakers

46

Panels, keynotes
& workshops

Join **BIGTECH Africa 2025** to shape the future of tech in Africa!

BIGTECH'S GLOBAL REACH

30k

Number of Visitors
on the Website
(May - June 2024)

3.12m

Coverage on social
media
(May - June 2024)

09 pays

Global reach



"I would like to thank the organizing committee for inviting me; it is a great opportunity to be here. I am very impressed by the size and quality of the conference."

Ussama Fayyad - **Executive Director, Institute for Experiential AI, USA**



WHO WILL ATTEND BIGTECH 2025?



Entrepreneurs & Startup Founders



Business Leaders & Decision-Makers



Investors & Venture Capitalists



Tech Experts & Professionals



Government and Institutional Representatives



Academics, Researchers & Students



Consultants & Service Providers



Startup Ecosystems & Innovation Hubs



Tech Media & Influencers



Technology Enthusiasts & Curious Individuals



AI, Big Data, Blockchain, and Other Technology Specialists

INDUSTRY SECTORS OF THE VISITORS

- Finance, Banking & Insurance
- Healthcare & Pharmaceuticals
- Education & Training
- Agri-food & Agriculture
- Energy & Environment
- Transport, Logistics & Mobility
- Industry & Manufacturing

- Retail & E-commerce
- Telecommunications & IT
- Cybersecurity & Digital Trust
- Media & Entertainment
- Governments & Public Institutions
- International Organizations & NGOs
- Construction & Real Estate

TOPICS DE BIGTECH 2025

1. Africa Tech & Global Innovation
2. Artificial Intelligence, Automation & Cybersecurity
3. Tech, Sustainable Development & Mobility
4. Startups, Financing & Investment
5. Tech & Creative Industries
6. Tech & Inclusion
7. Future Tech & Global Innovation



PROGRAMME MAPPING

Activities

BIGTECH
Conference
Main Stage

DAY 1, TUESDAY

09 September

DAY 2, WEDNESDAY

10 September

DAY 3, THURSDAY

11 September

MORNING

TOPIC 1: Africa Tech & Global Innovation

TOPIC 3: Tech, Sustainable & Inclusive Development

TOPIC 5 : E-commerce for Africa

THE AFTERNOON

TOPIC 2: Generative AI & Finance / Télécoms

TOPIC 4: African Startup Investment Summit (ASIS)

TOPIC 6: Tech & Digital Inclusion

TOPIC 7: Future Tech & Global Innovation



[See the Full Program](#)

MAPPING DU PROGRAMME

Activités	DAY 1, TUESDAY	DAY 2, WEDNESDAY	DAY 3, THURSDAY
	09 September	10 September	11 September
BIGTECH WORKSHOP Carthage Stage	Workshop 1 : What VCs & Business Angels Want to Hear in 2025	Workshop 5 : From Paper to Pixels: Automating Financial Contracts with LLM and OCR	Workshop 11 : Meet The Unicorns – Secrets of African Startups Valued at \$1B+
	Workshop 2 : AI Growth Hacks: Automate 80% of Your Startup with AI	Workshop 6 : ELK Stack: From Raw Data to Actionable Insights	Workshop 12 : Supporting the Skills Transition Toward a Future Enhanced by Emerging Technologies
	Workshop 3 : Data-Driven Fundraising: Using AI to Target the Right Investors	Workshop 7 : Agents AI – Practical Applications for Banking, Telecoms and More	Workshop 13 : Building a Dream Team – How to Recruit and Motivate the Best Tech Talent
	Workshop 4 : The Art of Pitching: How to Convince an Investor in 3 Minutes	Workshop 8 : Drone Innovation: Basics to Advanced Applications in Africa	Workshop 14 : Reverse Pitch – What Investors Are Really Looking For
		Workshop 9 : Cryptocurrencies – Understanding, Investing, and Securing Digital Assets	Workshop 14 : Reverse Pitch – What Investors Are Really Looking For



[See the Full Program](#)

THEY SPOKE AT BIGTECH

70+

Speakers

07

Panels

14

Workshops

11

Keynotes



"BIGTECH, an internationally renowned event that focuses on AI and empowers young entrepreneurs, startups, and businesses to thrive and engage in this exceptional environment."

Nizar Yaiche – **PWC Global Digital Leader**

THEY SPOKE AT BIGTECH





BIGTECH AFRICA AWARDS

The BIGTECH AWARDS 2025 are one of the highlights of the event, honoring the most visionary African startups and rewarding excellence & the impact of African tech. These awards recognize those that are transforming strategic industries and creating a real impact through innovation.

THE BIGTECH AFRICA AWARDS 2025 CATEGORIES



Startup of the year Award
-Startup de l'Année-



FinTech Pioneer Award

-Inclusion Financière &
Innovation dans les Services
Financiers-



AI Disruptor Award

-Révolution en Intelligence
Artificielle & Automatisation-



Cyber Resilience Award

-Cybersécurité &
Souveraineté Numérique-



Future Visionary Award
-DeepTech, Spatial, Quantique
& Technologies du Futur-



Creative & Web3 Excellence Award

-Industries Créatives, Gaming &
Web3-



Gender Tech Award

-Femmes & Leadership dans
la Tech-



Blue Tech Award

-Technologies Vertes, Mobilité
& Énergies Renouvelables-



The EdTech & Inclusion Award

-Éducation Numérique &
Inclusion Digitale-



Health & Biotech Award

-Santé, Biotech & Well-being
Tech-

Position your company at BIGTECH

And request the exhibition packages

**Exhibit and
sponsor
BIGTECH**

**Exhibit as a
STARTUP**

**Contact our team directly today to discover the
opportunities that await you!**



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Become an Investor

Become a Major Buyer

Become a Partner

Become a Speaker

VISIT BIGTECH 2025

You can choose from one of the passes below

VISITOR PASS – Free

STARTUP PASS

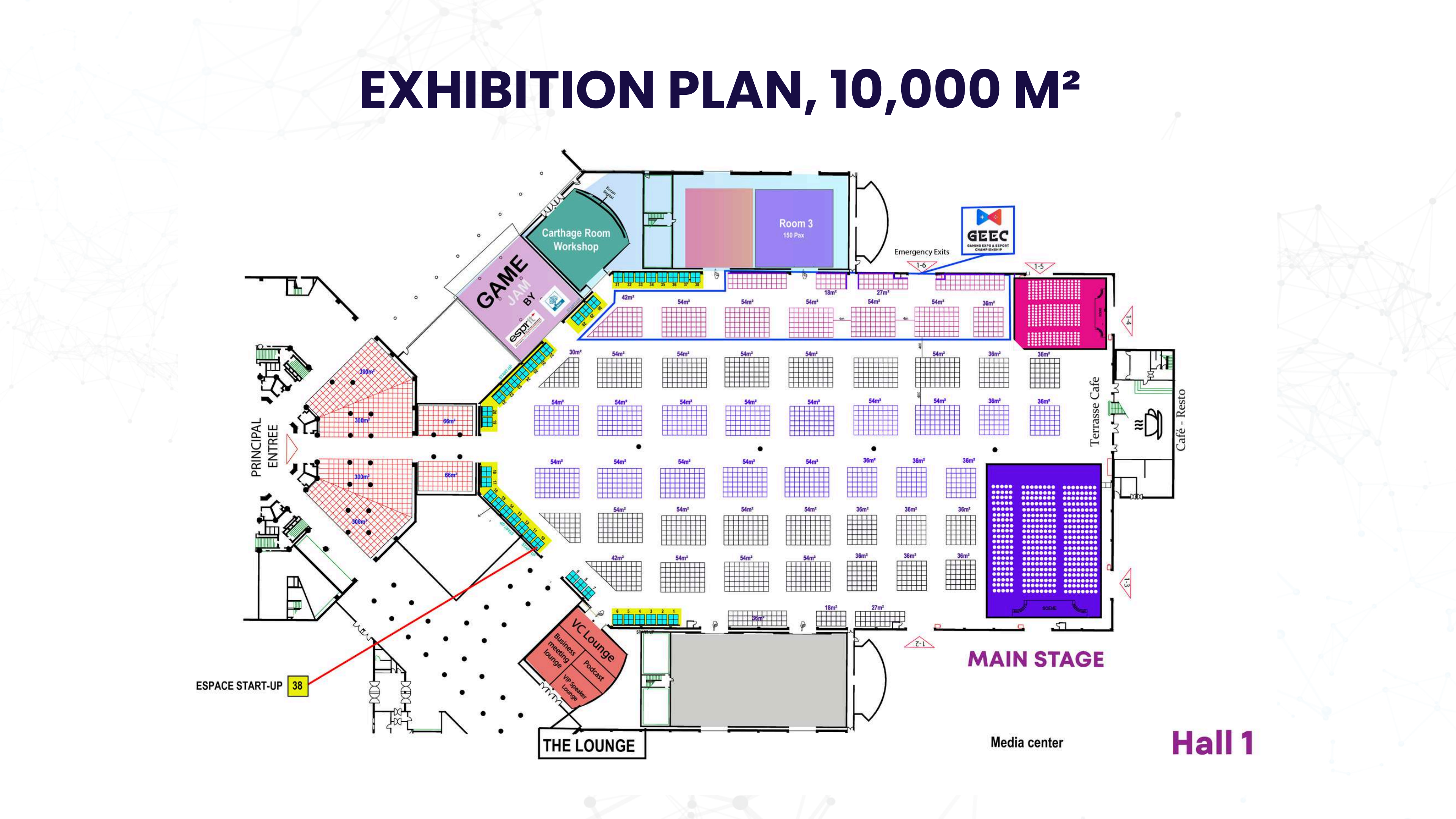
EXECUTIVE PASS

PREMIUM PASS

EXHIBITION PLAN, 10,000 M²

The exhibition plan for Hall 1 is a detailed layout of a 10,000 M² space. The plan features a central hall with a grid of booths, primarily 54m² and 36m² in size. Key areas include:

- Principal Entrée:** The main entrance on the left side.
- Espace Start-Up (38):** A designated area for start-ups, marked with a red line and a yellow box labeled 38.
- Game Jam by Esports:** A large area for gaming events, featuring a 'Carthage Room Workshop' and 'Room 3' (150 Pax).
- Emergency Exits:** Marked with numbers 1-6 and 1-5.
- GEEC Logo:** A logo for the Gaming Expo & Esport Championship.
- Terrace Cafe:** A cafe area on the right side.
- Café - Resto:** A cafe and restaurant area on the right side.
- Main Stage:** A large stage area at the bottom right.
- Media center:** A designated area for media, located near the main stage.
- The Lounge:** A lounge area at the bottom left, including a 'VC Lounge', 'Business meeting lounge', 'Podcast', and 'VIP-Speaker Lounge'.



THE EXHIBITION AT BIGTECH

15 000+

Visitors

200+

Exhibitors

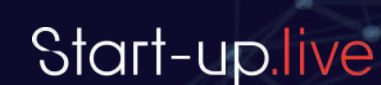


Want to exhibit?

Contact us to discover our exhibition packages.

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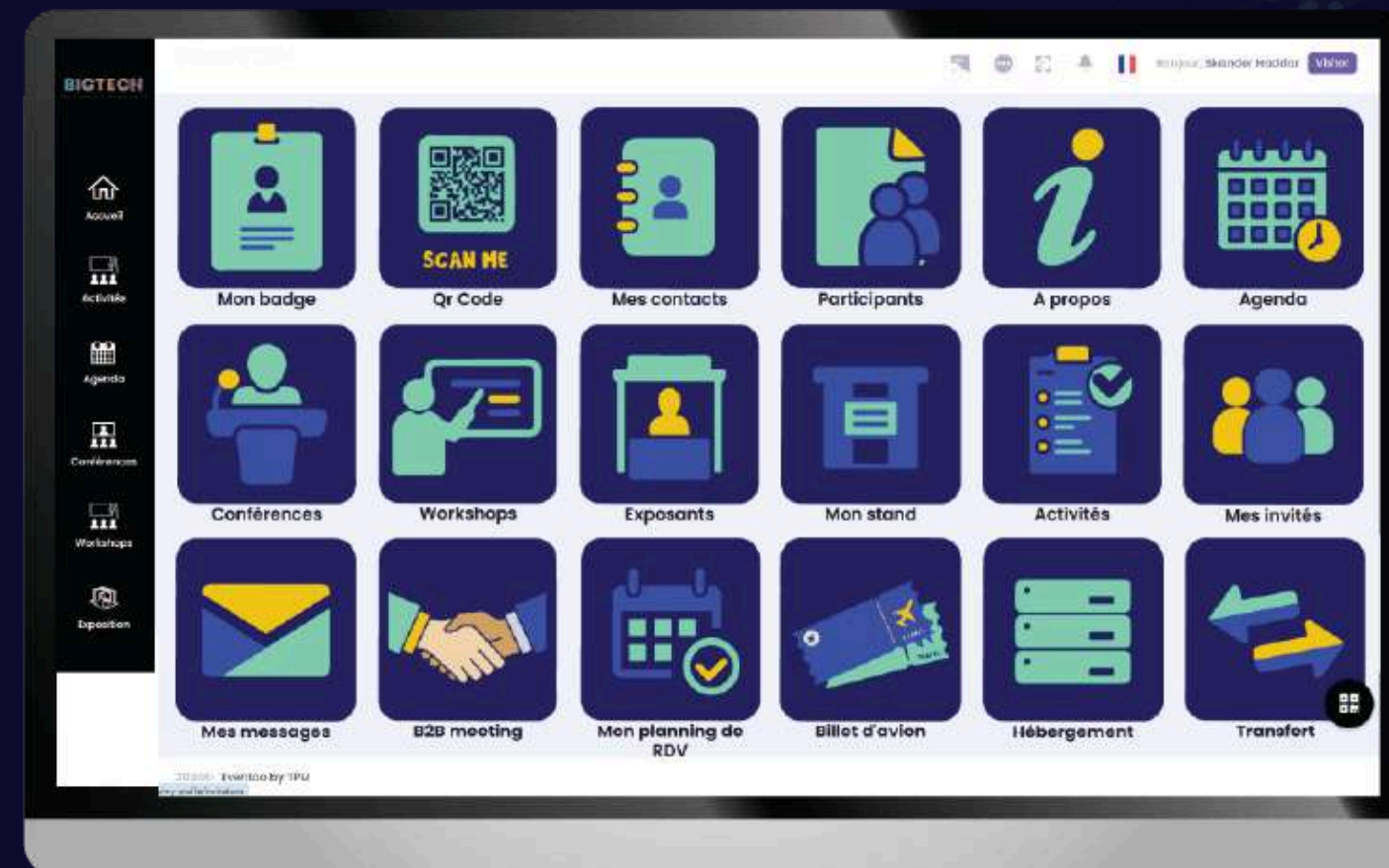
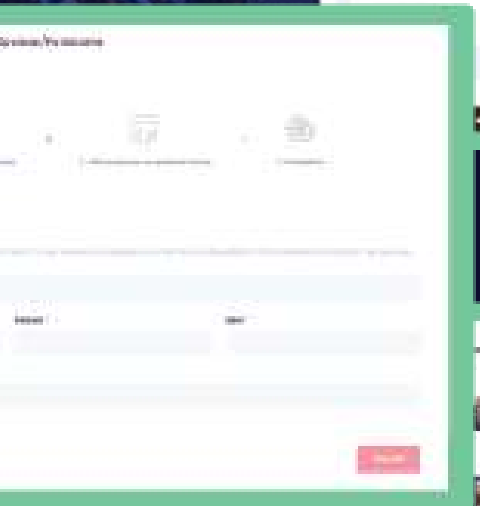
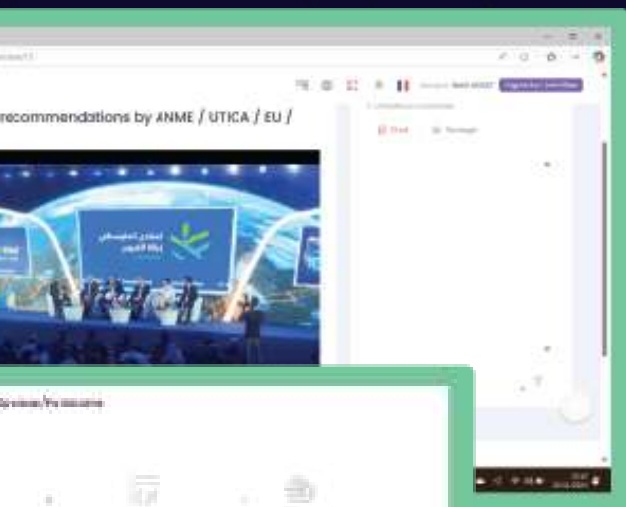
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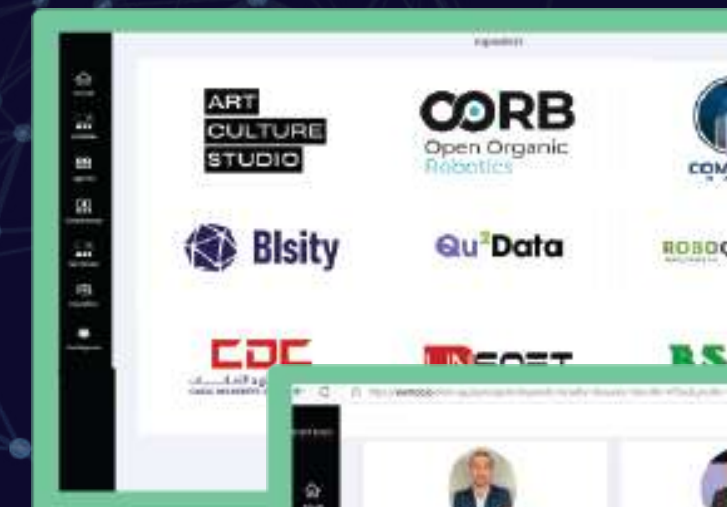
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