

**Sayı : AOSB-107842**  
**Konu : Tayland FTI EXPO 2022 Hk.**

**Tarih : 26.11.2021**

**Sayın Sanayicimiz,**

Organize Sanayi Bölgeleri Üst Kuruluşu'ndan (OSBÜK) alınan yazıda, Sanayi Bölgeleri Genel Müdürlüğü'nün yazısına atfen, Tayland Sanayiciler Federasyonu'nun, Chiang Mai Uluslararası Sergi ve Kongre Merkezi'nde (CMECC) "**Shaping the Future Industry with BCG Economy**" temasıyla **2-6 Şubat 2022** tarihleri arasında düzenleyeceği **FTI EXPO 2022** etkinliğine ilişkin davet mektubunun bir örneği ekte iletilmekte olup, mezkur mektupta etkinliğe Türk şirketleri de davet edilmekte ve beraberinde çok sayıda sergi, sempozyum ve iş toplantısının da düzenleneceği etkinliğin, Tayland'dan ve dünyadan yaklaşık 100 bin kişiyle bağlantı kurma fırsatı sağlayacağı belirtilmektedir.

**FTI EXPO 2021** kapsamında Büyükelçiliğimizde kullanımına yönelik ücretsiz kabin alanı ayrılacağı ve uygun görülmesi halinde bu alanda etkinlik teması ile uyumlu projelerin (TOGG gibi) tanıtımının yapılabileceğinin değerlendirildiği iletilen bilgiler arasında yer almaktadır.

Bu çerçevede, söz konusu etkinlik kapsamında Büyükelçiliğimize ayrılacak kabin alanında, varsa tarafınızca tanıtımı yapılabilecek projelere ilişkin bilgilerin ekli dokümandaki son sayfada yer alan form ile birlikte **29 Kasım 2021 Pazartesi günü saat 16.00'a kadar mb@adanaorganize.org.tr** elektronik posta adresine gönderilmesi hususunu,

Bilgilerinize rica ederim.  
Saygılarımla.

 e-imzalıdır

**Ersin AKPINAR**  
**Bölge Müdürü**

**Ek: Tayland FTI EXPO 2022 Davet Mektubu**

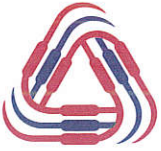
Bu belge 5070 sayılı Elektronik İmza Kanunu kapsamında E-İMZA ile imzalanmıştır.

E-İmzalı suretinin aslını görmek için [https://bd.adanaorganize.org.tr:8446/BelgeDogrulama/?zHH\\_Ph23mHNW](https://bd.adanaorganize.org.tr:8446/BelgeDogrulama/?zHH_Ph23mHNW) adresini ziyaret ediniz

**Adana Hacı Sabancı Organize Sanayi Bölgesi Bölge Müdürlüğü**  
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[www.adanaorganize.org.tr](http://www.adanaorganize.org.tr)

**Bilgi için** : Merve Büyükçerçi  
**e-posta** : [mb@adanaorganize.org.tr](mailto:mb@adanaorganize.org.tr)  
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สภาอุตสาหกรรมแห่งประเทศไทย  
THE FEDERATION OF THAI INDUSTRIES

Reference No. 56 / 4300 / 2021

Date 9 November 2021

H.E. Mrs. Serap Ersoy

Ambassador

Embassy of Turkey

Your Excellency,

I am pleased to inform you that the Federation of Thai Industries (FTI) with over 13,000 members from both SMEs and large corporations, will host the FTI EXPO 2022 during February 2-6, 2022, at the Chiang Mai International Exhibition and Convention Centre (CMECC), under the theme "Shaping the Future Industry with BCG Economy." The primary goal is to promote the power of Thai industries in tandem with the global trend of Green economy and the BCG national agenda. The FTI EXPO 2022 will be a mega event with extensive activities such as Exhibition, Symposium, and Business Matching, providing excellent networking opportunities with leading industry buyers and over 100,000 entrepreneurs from Thailand and around the world.

It is both an honor and a privilege to invite foreign companies to participate as exhibitors at FTI EXPO 2022. In this regard, we would like to seek your support in inviting foreign companies to partake in the FTI EXPO 2022. Detailed information of the exhibition is enclosed herewith for your perusal. Interested parties are encouraged to submit registration by November 30, 2021. For queries or further information, please contact Mr. Surasit Kijsumnangkul, Foreign Affairs Department, via E-mail [surasitk@fti.or.th](mailto:surasitk@fti.or.th) or Tel. 02-345-1139.

Your kind consideration and support on the above shall be highly appreciated.

Yours sincerely,

Supant Mongkolsuthree

Chairman of the Federation of Thai Industries

## Overview of FTI EXPO 2022

FTI EXPO 2022, on 2-6 February 2022, Chaing Mai International Exhibition and Convention Centre (CMECC), space 26,785 sqm.

### Theme

“Shaping the future industry with BCG economy”

### Event sections

- |                   |                                 |                                |
|-------------------|---------------------------------|--------------------------------|
| Expo & Exhibition | - 11 Clusters                   | - Premium Product              |
|                   | - Showcase                      | - Northern Food Valley         |
|                   | - BCG Model                     | - Academic & Research          |
| Symposium         | - Seminar                       | - FTI Meeting                  |
|                   | - Talking Forum                 |                                |
| Business Matching | - Business negotiation          | - Matching the mutual interest |
|                   | - Site / Factory Visit          | between research and business  |
|                   | - University research show case |                                |
| Online Expo       | - Hybrid Conference             | - Online Business Matching     |

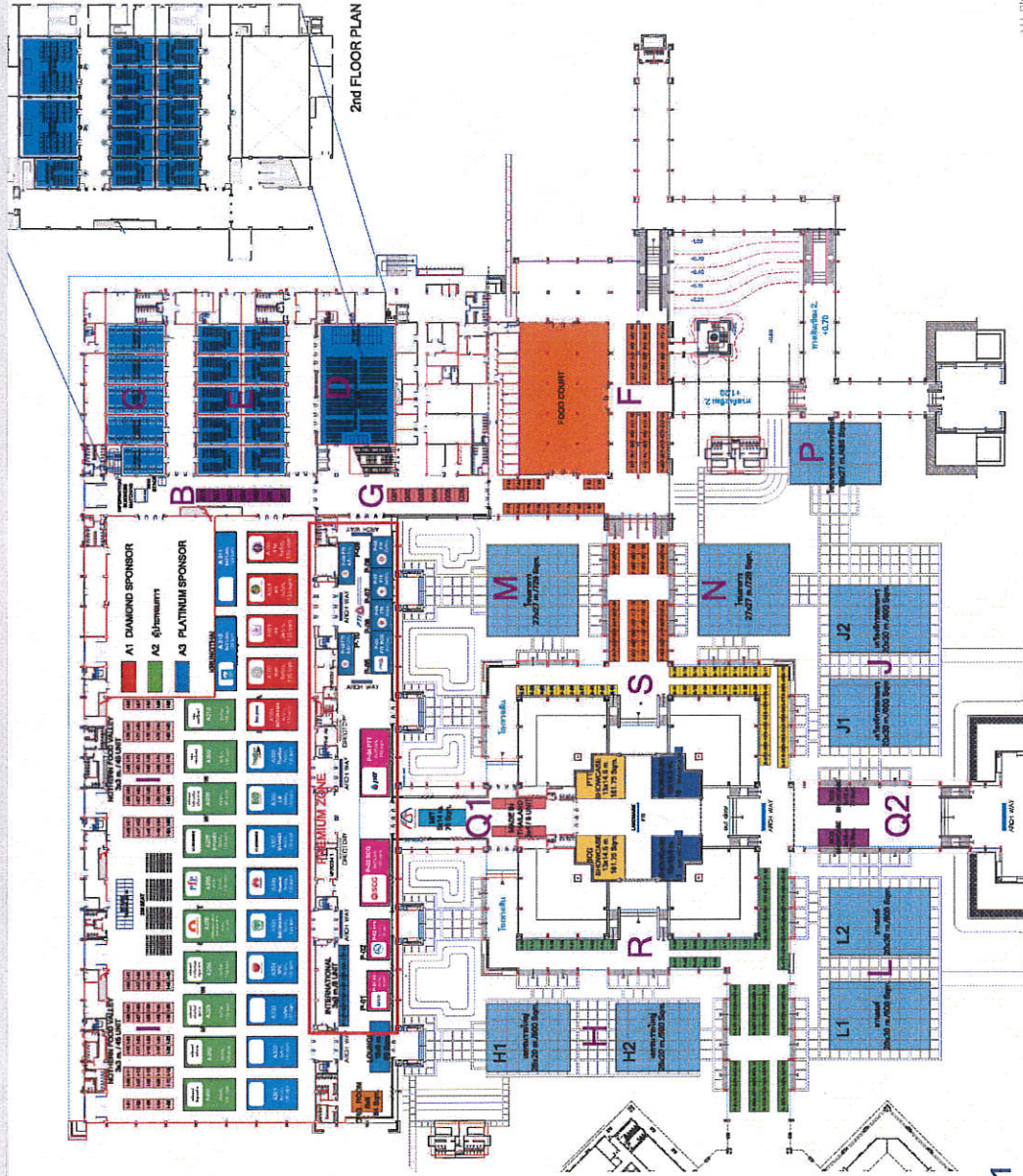
### Participant targets

- |                  |  |                        |
|------------------|--|------------------------|
| Intraparticipant | - FTI Members, 13,000 members          | - Students             |
|                  | - Government sector                    | - Broadcast journalism |
|                  | - Private sector                       | - General public       |
| Interparticipant | - Businessman in CLMV, China and ASEAN |                        |

### Exhibitor targets

- |                 |   |   |
|-----------------|---|---|
| Government side | - Ministry of Industry  | - Ministry of energy                                      |
|                 | - Ministry of Commerce  | - Ministry of digital economy and society                 |
|                 | - Ministry of Higher Education,<br>Science, Research and Innovation | - Tourism Authority of Thailand                           |
|                 | - Ministry of Agriculture and<br>Cooperatives                       | - The Office of Small and Medium<br>Enterprises Promotion |
|                 |   | - Thailand Convention & Exhibition Bureau                 |
| Private side    | - Public company limited  | - Banking sector  |
|                 | - Large scale entrepreneurs   | - FTI Members   |
|                 | - Small and medium scale<br>entrepreneurs                           |   |
| Education side  | - Students  |   |

# FTI Expo 2022 I EVENT FLOOR PLAN OVERALL



FLOOR PLAN OVERALL: 02112021



**Exhibition Booth Reservation Form**

**For the International Pavilion at FTI Expo 2022 on 2 - 6 February 2022**

**At Chiang Mai International Exhibition and Convention Centre (CMECC)**

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**Company Information**

Company name: .....

Address: .....

Website: .....

Phone: ..... E-mail: .....

Type of product: .....

Name on booth: .....

**Contact Information**

Contact name: .....

Phone: ..... Mobile phone: ..... E-mail: .....

**Exhibition Booth Detail:**

Booth Package: **Embassy Booth Package**

Size: .....3...X...3..... square meters.

Rate: .....Free of Charge..... baht / 5 days

Booth Package: **Foreign Company Booth Package**

Size: .....3...X...3..... square meters.

Early Bird rate: .....20,000..... baht / 5 days\* (Closing date for application: 30<sup>th</sup> November 2021)

Normal rate: .....40,000..... baht / 5 days\*

\* VAT 7% included

**Number of Exhibition booths** .....

**Total price** .....

**For more information, please contact:**

Mr. Surasit Kijsumnangkul

Foreign Affairs Department, the Federation of Thai Industries

Email: surasitk@fti.or.th

Telephone: +662-345-1139